

Beer – Music – Food 3,000+ Attendees 100+ Craft Beers Live Entertainment and Family Fun

August 26, 2023

Holman Stadium, Nashua, NH 03060

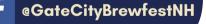
VIP: 12pm-1pm

General Admission: 1pm-5pm

<u>gatecitybrewfestnh.com</u>



gatecitybrewfestnh



9TH ANNUAL GATE CITY BREWFEST

SPONSORSHIP OPPORTUNITIES

The Gate City Brewfest is an annual brew festival that takes place at Historic Holman Stadium to benefit **Nashua PAL**'s youth programs.

The Brewfest welcomes 3,000+ attendees, 100+ craft beers, live entertainment, and family fun to the Historic Holman Stadium in Nashua, NH! Not only is it a great place for craft beer aficionados, but it is also a great place to bring the whole family.

Interested in Becoming a Sponsor? Contact Megan Blongy @ 603-594-3733 or Megan@nashuapal.com

All sponsorships are tax deductible.

The Gate City Brewfest is brought to you by













GATE CITY BREWFEST 2023 SPONSORSHIP OPPORTUNITIES





The {your name here} Gate City Brewfest!

- Your name included in *everything* Gate City Brewfest including... Branded social media posts & boosted posts (50K+ Reach)

 - Radio Ad (400K+ Reach) & Eblast (3k+ Recipients) inclusion
 - Logo & link inclusion on event website/ticket site (8k+ Views)
 - Logo on swag items, marketing materials, & tickets for all attendees (3k+ each)
 - Banner (provided by you) in a high visibility location at event
 - 0 Inclusion in day-of social media contest
- PLUS!
 - 12 tickets for sponsor use & staffing plus reserved stadium suite for exclusive use during event
 - Designated 20x20 space (space only) on the field for promotion*

Stage Sponsor

\$5,000

VIP Area Sponsor



- Exclusive branding of sponsored area (banner provided by you)
- Branded social media posts & boosted post (20K+ Reach)
- Radio Ad (400K+ Reach) & Eblast (1k+ Recipients) inclusion
- Logo & link inclusion on event website/ticket site (8k+ Views)
- Logo on marketing materials & tickets for all attendees (3k+)
- Inclusion in day-of social media contest
- 10'X10' display space for selling/displaying/recruiting (space only)*
- 8 tickets for sponsor use & staffing

Family Fun Area Sponsor

Beer Tent Sponsor

\$2,500

- Banner strategically placed in sponsored area (banner provided by you)
- Company logo & link inclusion on event website/ticket site (8k+ Views)
- Logo on print marketing materials & tickets for all attendees (3k+)
- Social media recognition (4k+ Reach) & eblast (1k+ Recipients) inclusion
- 10'X10' display space for selling/displaying/recruiting (space only)*
- 6 tickets for sponsor use and staffing
- Inclusion in day-of social media contest

Company Promoter



- Company link on event website/ticket site (8k+ Views)
- Logo inclusion on marketing materials for all attendees (3k+)
- 10'X10' display space for selling/displaying/recruiting (space only)*
- 4 tickets for sponsor use & staffing
- Social media recognition (4k+ Reach) & inclusion in day-of social media contest







• 10'X10' display space for selling/ displaying/recruiting (space only)*

Non-Alcoholic Tent Sponsor

- 2 tickets for sponsor use and staffing
- Listed on website
- Social media shoutout (4k+ Reach)

*Additional City of Nashua licensing fees may apply.

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Corn Hole Sponsor