

9TH ANNUAL GATE CITY BREWFEST

SPONSORSHIP OPPORTUNITIES

The Gate City Brewfest is an annual brew festival that takes place at Historic Holman Stadium to benefit **Nashua PAL's** youth programs.

The Brewfest welcomes 3,000+ attendees, 100+ craft beers, live entertainment, and family fun to the Historic Holman Stadium in Nashua, NH!

Not only is it a great place for craft beer aficionados, but it is also a great place to bring the whole family.

Interested in Becoming a Sponsor?

**Contact Megan Blongy @ 603-594-3733 or
Megan@nashuapal.com**

All sponsorships are tax deductible.

The Gate City Brewfest is brought to you by



Beer - Music - Food

3,000+ Attendees

100+ Craft Beers

Live Entertainment and
Family Fun

August 26, 2023

Holman Stadium, Nashua, NH 03060

VIP: 12pm-1pm

General Admission: 1pm-5pm

gatecitybrewfestnh.com



[gatecitybrewfestnh](https://www.instagram.com/gatecitybrewfestnh)



[@GateCityBrewfestNH](https://www.facebook.com/GateCityBrewfestNH)



GATE CITY BREWFEST 2023 SPONSORSHIP OPPORTUNITIES



Title Sponsor \$10,000



The {your name here} Gate City Brewfest!


- Your name included in *everything* Gate City Brewfest including...
 - Branded social media posts & boosted posts (**50K+** Reach)
 - Radio Ad (**400K+** Reach) & Eblast (**3k+** Recipients) inclusion
 - Logo & link inclusion on event website/ticket site (**8k+** Views)
 - Logo on swag items, marketing materials, & tickets for all attendees (**3k+** each)
 - Banner (provided by you) in a high visibility location at event
 - Inclusion in day-of social media contest
- PLUS!
 - 12 tickets for sponsor use & staffing plus reserved stadium suite for exclusive use during event
 - Designated 20x20 space (space only) on the field for promotion*

Stage Sponsor



- Exclusive branding of sponsored area (banner provided by you)
- Branded social media posts & boosted post (**20K+** Reach)
- Radio Ad (**400K+** Reach) & Eblast (**1k+** Recipients) inclusion
- Logo & link inclusion on event website/ticket site (**8k+** Views)
- Logo on marketing materials & tickets for all attendees (**3k+**)
- Inclusion in day-of social media contest
- 10'X10' display space for selling/displaying/recruiting (space only)*
- 8 tickets for sponsor use & staffing

VIP Area Sponsor

 **\$5,000**

SOLD OUT!

Corn Hole Sponsor



Family Fun Area Sponsor



Beer Tent Sponsor

 **\$2,500**

Non-Alcoholic Tent Sponsor

SOLD OUT!

- Banner strategically placed in sponsored area (banner provided by you)
- Company logo & link inclusion on event website/ticket site (**8k+** Views)
- Logo on print marketing materials & tickets for all attendees (**3k+**)
- Social media recognition (**4k+** Reach) & eblast (**1k+** Recipients) inclusion
- 10'X10' display space for selling/displaying/recruiting (space only)*
- 6 tickets for sponsor use and staffing
- Inclusion in day-of social media contest

Company Promoter **\$1,500**

- Company link on event website/ticket site (**8k+** Views)
- Logo inclusion on marketing materials for all attendees (**3k+**)
- 10'X10' display space for selling/displaying/recruiting (space only)*
- 4 tickets for sponsor use & staffing
- Social media recognition (**4k+** Reach) & inclusion in day-of social media contest



Vendor Space **\$300**

- 10'X10' display space for selling/displaying/recruiting (space only)*
- 2 tickets for sponsor use and staffing
- Listed on website
- Social media shoutout (**4k+** Reach)

*Additional City of Nashua licensing fees may apply.

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