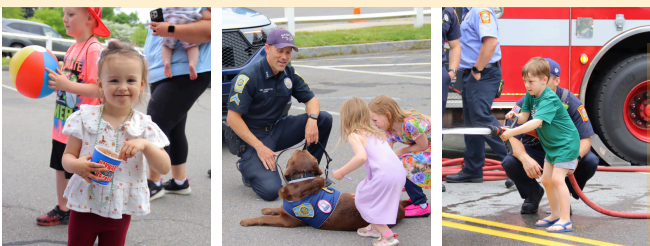




**MAY 16TH (RAIN DATE MAY 17TH),  
12-3PM  
HAYWARD'S ICE CREAM**

**All Proceeds Benefit  
Nashua PAL!**



## **\$5,000 Sundae Sponsor**

**The cherry on top of community support! (exclusive)**

- Custom Announcement of partnership
- Title Sponsor of the **"Sweet Treat 5K"** community race
- **Sweet Treat 5K Medal Presenter**- Participate in awards presentation kicks off Cone with a Cop fun
- Sprinkle Sponsor Benefits Included, with a dedicated social media thank you

## **\$2,500 Sprinkle Sponsor**

**Adding color, fun, and local flavor (4 available)**

Choice of presenting sponsor for one of the following areas:

- **Horses & Hounds Zone** - Nashua's Mounted Unit and K9 comfort dogs
- **Dunk a Teacher** - Educators & Staff from all of Nashua's schools in the dunk tank
- **DJ/Music Tent** - Because every sweet celebration needs a soundtrack
- **Fuel Station** - Refreshments for every 5K runner
- Cone Sponsor Benefits Included

## **\$1,000 Cone Sponsor**

**Supporting the community from the ground up**

- Logo on Sweet Treat 5K t-shirt (By April 1st)
- Acknowledgement by DJ throughout event
- Additional 10'x10' marketing space at either event
- Double Scoop Sponsor benefits included

## **\$500 Double Scoop Sponsor**

**Double the flavor for big impact**

- Partner acknowledgment on PAL website (name or company logo with hyperlink)
- Shared social media thank you via PAL channels (15K)
- Single Scoop Sponsor benefits included

## **\$250 Single Scoop Sponsor**

**A small scoop of big community support**

- 10'x10' marketing space (tent/tables not included)

Interested in Becoming a Sponsor? Contact Megan Blongy @ 603-594-3733 or [megan@nashuapal.com](mailto:megan@nashuapal.com)